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IS IT GARBO OR HEPBURN?

# PHOTOPLAY

MARCH

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Is It GARBO OR HEPBURN?

America is all ears for

# “45 Minutes in Hollywood”

“It’s thrilling America—it will thrill *you*—this great new radio show of movieland—“45 Minutes in Hollywood”—presented by The Borden Company.

“45 Minutes in Hollywood” is on the air every Saturday evening at 8 P. M., E. S. T., over the Columbia Broadcasting System (7 P.M., C.S.T.; 6 P.M., M.S.T.) And what a tingling, fast-stepping show it is!



## IT'S A DATE!

Join the audience every Saturday evening (8 P.M., Eastern Time, 7 P.M., Central Time, 6 P.M., Mountain Time) . . . and live in Hollywood for 45 thrilling minutes!

### HOLLYWOOD STARS!

Meet the famous screen stars with Cal York of Photoplay doing the introducing!



### HOLLYWOOD PREVIEWS!

Big scenes from the big pictures—previews right in your own home.



### HOLLYWOOD NEWS!

High spots of life in Hollywood dramatized—to keep you as well informed as any daily visitor to the lots!



### HOLLYWOOD MUSIC!

You'll hear the hits from the new pictures played by one of radio's finest orchestras—Mark Warnow!



“45 Minutes in Hollywood” presented by Borden’s  
MAKERS OF FINE DAIRY PRODUCTS FOR 75 YEARS



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ALWAYS the Finest Tobacco and ONLY the Center Leaves

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